

# SPECIFIC GUIDELINES PACK



This document acts as a guide to the specific considerations and undertakings for your potential record attempt and is to be used in conjunction with the **Guide to Your Evidence**, which outlines the evidence we require to verify the success of your record attempt. These guidelines should be read and understood by all concerned with the record attempt prior to the attempt – this includes every participant, organiser and witness.

These guidelines are specific to your record attempt and **must** be followed. Should any part of these guidelines be contravened, your record attempt will be disqualified, without any right of appeal.

Additionally, these guidelines in no way provide any kind of safety advice and cannot be construed as providing any comfort that the record attempt is free from risk.

Guinness World Records (“GWR”) accepts no responsibility for the safety of participants or bystanders in any record attempt. It is your sole responsibility to ensure that (a) all necessary safety precautions are in place and that all equipment used is suitable and thoroughly checked prior to the record attempt taking place and (b) you are in compliance with all applicable health and safety laws and regulations.

If you are attempting a record online using a non-GWR website, GWR is not responsible for the content of that platform or anything that may happen, including technical issues, during your attempt.

If you are organising a record attempt in association with an alcoholic brand you must seek explicit written permission in advance from GWR, otherwise your record may not be approved. Please send your requests to GWR using the Correspondence section in your online application.

If you are organising an online record attempt which may involve the consumption of alcohol, the following additional requirements must be met:

- The platform where the record attempt is to take place must include a responsible drinking message.
- Age restriction, targeting or affirmation technologies should be used, where available, to restrict access to users of legal purchase age or over.
- The record attempt must not be advertised in a manner which appeals to minors, encourages irresponsible drinking or offensive behaviour, or challenges participants to consume an alcoholic beverage.

The above guidance does not constitute legal advice and does not extinguish or dilute your contractual obligations to GWR.

If upon reviewing your evidence it becomes clear that any one of the above measures has not been adhered to, GWR reserves the right to disqualify the record attempt.

Finally, the provision of these guidelines in no way constitutes GWR's consent for you to undertake a record attempt. Any record attempt will only be considered to be authorised by us where you have signed our standard agreement in relation to record attempts.

# Largest collection of Monopoly board game memorabilia

## Record definition

- This record is for the greatest number of Monopoly (board game) memorabilia in a private, personal collection.
- This record is to be attempted by an individual.
- This record is measured by the total number of Monopoly board game memorabilia in the collection that meet our criteria.
- For the purpose of this record, Monopoly memorabilia refers to items that are directly connected to the board game published by Parker Brothers.

## Rules for Largest collection of Monopoly board game memorabilia

1. Different editions of the actual Monopoly board game can also be included in this collection. The number of Monopoly board games included in the collection must be clearly visible in the evidence submitted.
2. All items must carry the Monopoly branding. Unofficial merchandise will not be counted towards the record total.
3. Each item in the collection must be immediately identifiable as being Monopoly-related.

## Rules for 'largest collection' records

Please make sure you follow ALL these rules.

1. This record is based on the largest number of items of a single subject in a private, personal collection and is measured by the number of unique items in the collection that meet our criteria.
2. The collection must be assessed and counted by two independent witnesses at least one of whom must have expert knowledge of the subject of the collection. For example, a representative from a relevant, established and recognised society specializing in the subject area of the collection submitted.
3. Duplicates will not be counted.
4. All items must be, or have been, commercially available. Homemade items will not be counted towards the final total.
5. If items are usually paired (i.e. earrings or cufflinks) the number of matching pairs must be given.
6. Full video footage showing each item being individually counted in the presence of independent witnesses must be provided with the claim. Video footage of entire collections without counts of each individual item in the collection will not be accepted.
7. A concise, clear and audited inventory must be submitted for all claims either including thumbnail pictures of all the items or labelled with photo file names. The inventory **MUST** follow the same order as the count shown in the video evidence.

Please make sure you supply the following evidence:

- **One cover letter** explaining the context of the record attempt. Please include a brief history of the collection, including details such as: the year the collection started, the first item purchased for the collection, where/how the collection is housed and maintained, reasoning and inspiration for starting the collection and any items of particular interest. If there is a particular favourite in the collection, please detail this giving reasons why.
- **Two witness statements** confirming the exact number of items in the collection, that the guidelines above have been adhered to and that all the items in the collection are relevant to the subject matter. The witnesses must list the points that they have verified during the attempt. Proof of witnesses' expertise/qualifications must also be provided.
- A concise, clear and **audited inventory** must be submitted for all claims. This may come in the form of a spreadsheet or log book. The total number of items in the collection must be clearly stated on this inventory, which must be counter-signed by the two witnesses.
- **Photographic evidence** of all the items of the collection, individually or in groups, should provide evidence to confirm the size of the display.
- **Video evidence** of the person(s) counting the collection showing the objects being counted, to confirm the final number of the collection. Video evidence must include the whole counting process.
- **Media articles** (newspaper, online, TV or radio) should be submitted as part of the evidence requirements. This is not compulsory evidence.

Please read the Guide to Your Evidence document, where you will find further information about the evidence requirements and evidence templates. It is paramount this document is read before you submit your evidence.

## Evidence checklist

- Witness statement 1
- Witness statement 2
- Inventory
- Video of measuring processes
- Media articles
- Cover Letter
- Photographic Evidence