

Property Trading Game from Parker Brothers®

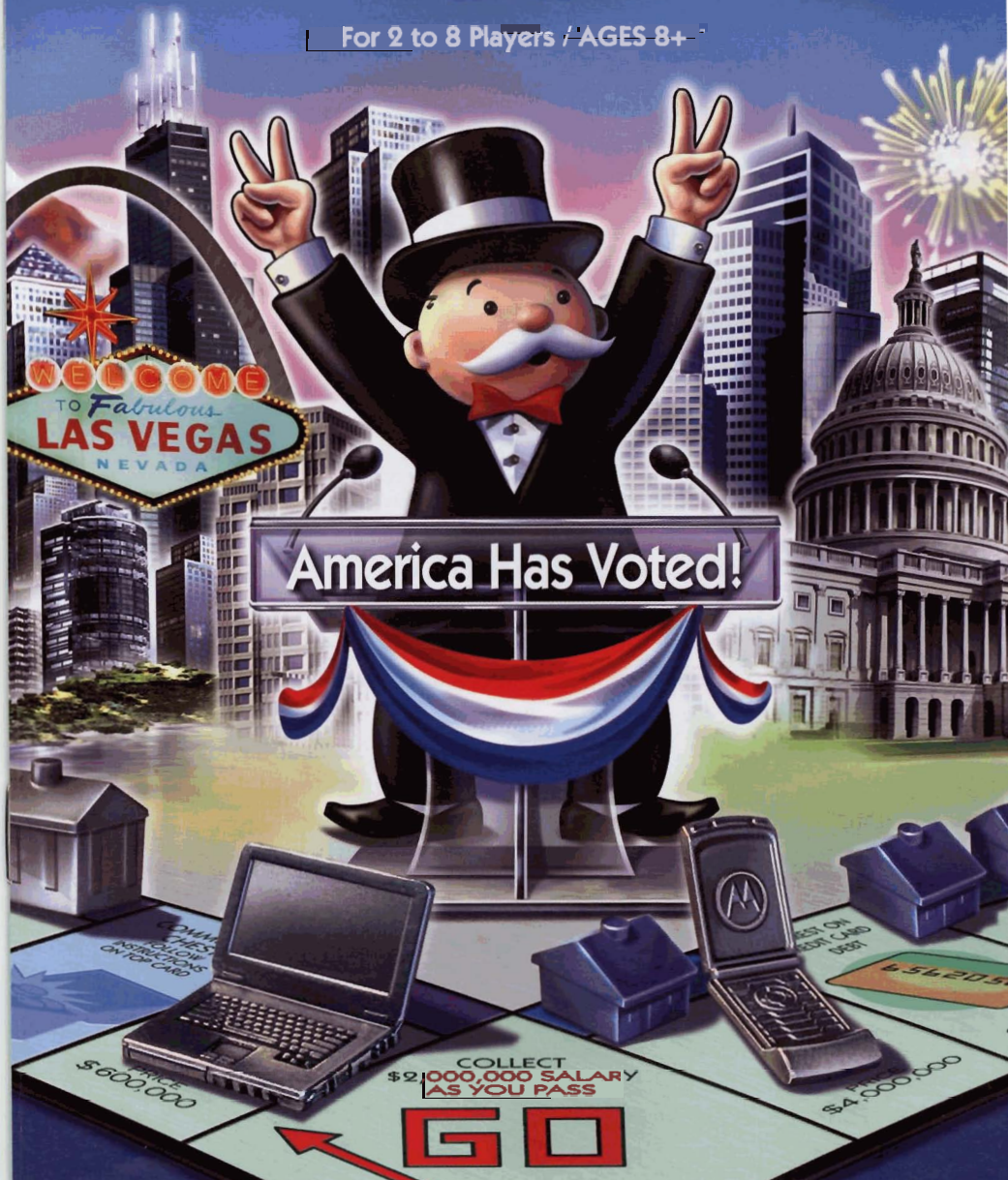
# MONOPOLY

BRAND

Here & Now™

EDITION

For 2 to 8 Players / AGES 8+



America Has Voted!

WELCOME  
TO Fabulous  
LAS VEGAS  
NEVADA

America Has Voted!

COLLECT  
\$2,000,000 SALARY  
AS YOU PASS

GO

\$600,000

\$4,000,000



IN 1935, an unemployed Charles B. Darrow of Germantown, Pennsylvania, changed history. The Depression was in full swing and people's dreams of prosperity were quickly fading. It was then that Darrow developed a game, which would allow people to experience the thrill of becoming instant millionaires by buying, renting and selling property. But how could he make it relevant to the times? Ah yes! It must be Atlantic City, the premiere vacation destination of the early 1900s. And so, adopting the street names from around the city, he developed what is still sold today as MONOPOLY.

Now more than 70 years later, history is again being made. MONOPOLY *HERE & NOW* Edition offers you the chance to become the billionaire you've always dreamed of. But it's no longer the streets of Atlantic City that are on the auction block. This edition sports 22 landmarks from today's most popular travel destinations across America. And how were these chosen? By you! In May 2006, an online vote was conducted and millions of votes were cast. Three landmarks from each of the 22 cities were posted and America made the choices... Not only for which landmarks would make the cut but also, in which order the landmarks would be placed. So, with modern tokens in hand, updated values and new properties up for sale, get ready to buy, rent and sell your way to the top in this 21st century real estate market.

### CONTENTS

Gameboard • 8 Tokens • 28 Title Deed Cards • 16 Chance Cards  
 • 16 Community Chest Cards • 1 Pack of Play Money • 32 Houses • 12 Hotels  
 • 2 Dice

### PLEASE NOTE

The tokens are made of metal and may bend. If they do, carefully bend them back into shape.

### WHAT'S THE SAME?

- The classic rules.

### WHAT'S DIFFERENT?

- The gameboard spaces and corresponding Title Deeds represent landmarks from 22 of the most vacationed in cities in the United States and the values have been increased to better reflect today's market.
- The tokens have been redesigned to represent some of today's hottest icons, including a Motorola Mobile Phone, the Toyota Prius, a Starbucks Coffee cup, McDonald's French Fries, a New Balance running shoe, a Labradoodle, a jet airplane, and a laptop computer.
- In place of the traditional railroads, MONOPOLY *HERE & NOW* Edition features four of the nation's most traveled U.S. airports.
- The two utilities are now service providers, including an Internet Service Provider and a Cell Phone Service Provider.
- Luxury Tax has been replaced with Interest Due on Credit Card Debt.

## MONOPOLY® GAME RULES OF PLAY

### OBJECT

The object of the game is to become the wealthiest player by buying, renting, selling, and trading landmark properties throughout the United States.

### SETUP

- Place the gameboard on a flat surface within reach of all players.
- Place the Chance and Community Chest cards facedown on their corresponding spaces in the center of the gameboard.
- Separate the money by denomination and lay each denomination on its side in a separate compartment of the Banker's Tray.
- Each player is given \$15,000,000 dollars divided as follows: two each of \$5,000,000s, \$1,000,000s and \$500,000s; six \$200,000s; five each of \$100,000s, \$50,000s and \$10,000s.
- Choose a token and place it on "GO." This will represent you as you move around the board. Each player does the same.

## BANKER/BANK

One player needs to be in charge of the Bank. This player should also be a good auctioneer. The Banker may choose to act only as Banker and Auctioneer and not as a player; but if the Banker is playing in the game, he/she must keep his/her personal money separate from the Bank's.

### THE BANK:

- Controls the money, as well as Title Deed cards and buildings prior to use by the players.
- Pays salaries and bonuses as well as collects all penalties, loans and interest.
- Sells and auctions properties, collects the value of all properties that it sells and auctions and hands out the corresponding Title Deed cards.
- Sells buildings to the players and loans money when required on mortgages.
- Never "goes broke." If the Bank runs out of money, the Banker may issue more by merely writing on a piece of paper.

### PLAY

Each player rolls the dice. The player with the highest roll starts. Play then passes to the left.

### On Your Turn...

Roll the two dice, move your token clockwise the number of spaces indicated by your roll, and resolve the space on which you landed. Two or more tokens may share the same space at the same time.

**DOUBLES:** If you roll doubles, move your token to the space as indicated, follow the instructions for that space, then take another turn. If, on your turn, you roll doubles three times in a row, move your token immediately to the "In Jail" part of the "IN JAIL - JUST VISITING" corner space (SEE JAIL).

Depending on the space you landed on, you may be able to do one of the following:

### BUY PROPERTY



If you land on an unowned property, you may buy it for the amount printed on the gameboard. Pay the Banker this amount. The Banker will then give you the Title Deed card for the property. Place the Title Deed faceup in front of you.

If you don't want to buy the property, the Banker MUST auction it. Bidding may begin at any value and the highest bidder wins. Pay the bid amount to the Banker. The Banker will then give you the Title Deed card for the property. Place the Title Deed faceup in front of you. **IMPORTANT:** Any player, including the player who originally declined buying the property, may bid in the auction.

### PAY RENT



If you land on a property owned by another player, that player collects rent from you according to the rates listed on the Title Deed card. **EXCEPTION:** No rent is collected if a property is mortgaged (SEE MORTGAGES).

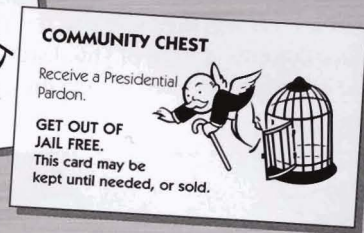
**TIP:** It is to your advantage to own all of the properties in a color group (i.e., all of the red properties) because then you may charge double rent for unimproved properties (ones without buildings; SEE IMPROVING PROPERTIES) in that color group. This applies to un-mortgaged properties even if other properties in that color group are mortgaged.

The owner may not collect rent if he/she fails to ask for it before the second player following rolls the dice.

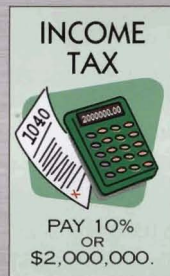
### "CHANCE" AND "COMMUNITY CHEST" CARDS



If you land on either a Chance or Community Chest space, draw the top card from the corresponding deck and follow its instructions. Then, return the card facedown to the bottom of the deck. **Do not reshuffle the decks.**



A "Get Out of Jail Free" card may be held and used at a later time. After you use it, return it to the bottom of the deck. If you draw a "Get Out of Jail Free" card and don't want to use it, you may sell or trade it, at any time, to another player for any amount agreeable to both of you.



### "INCOME TAX"

If you land on Income Tax you have two options: You may estimate your penalty at \$2,000,000 and pay the Bank, or you may pay 10% of your total worth to the Bank. Your total worth is all your money on hand, the printed values of mortgaged and un-mortgaged properties and the cost of all the buildings you own.



### "JAIL"

You go to Jail when ... (1) your token lands on the space marked "Go to Jail"; (2) you draw a card marked "Go to Jail"; or (3) you roll doubles three times in a row (on one turn).

When you are sent to Jail you do not collect your salary of \$2,000,000. Your turn ends when you are sent to Jail.

If you are not "sent" to Jail but in the ordinary course of play land on that space, you are "Just Visiting." You pay no penalty, and move ahead in the usual manner on your next turn.

You get out of Jail by ... (1) rolling doubles on any of your next three turns. If you succeed in doing this, you immediately move forward the number of spaces shown by your doubles roll. Even though you rolled doubles, you do not take another turn. (2) Using a "Get Out of Jail Free" card if you have one; (3) purchasing or trading for a "Get Out of Jail Free" card from another player and playing it; or (4) paying a fine of \$500,000 before you roll the dice on either of your next two turns.

If you don't roll doubles by your third turn, you must pay the fine of \$500,000. You then get out of Jail and immediately move forward the number of spaces shown by your roll.

Even though you are in Jail, you may buy or sell properties, trade with other players, buy or sell buildings and collect rents.



### "FREE PARKING"

This is just a free resting place. You receive no money, property or reward of any kind for landing on this space.



### "GO"

Each time you land on or pass over "GO," either by rolling the dice or by drawing a card, the Banker pays you a \$2,000,000 salary. It is possible for you

to collect your salary twice in one turn if you pass over "GO" and land on the Chance or Community Chest space immediately after and draw the "Advance to GO" card.

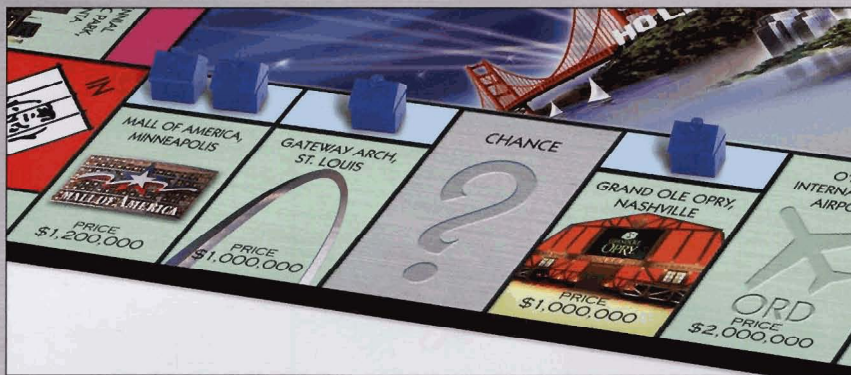
## TRADING

At any time, players may negotiate a trade with each other. Trades may include properties (mortgaged and unmortgaged) as well as cash and "Get Out of Jail Free" cards. Intangibles cannot be traded; for example, you cannot trade for a rent exemption.

## IMPROVING PROPERTIES

It is to your advantage to have buildings on your properties, because rents are much higher than for unimproved properties.

## HOUSES



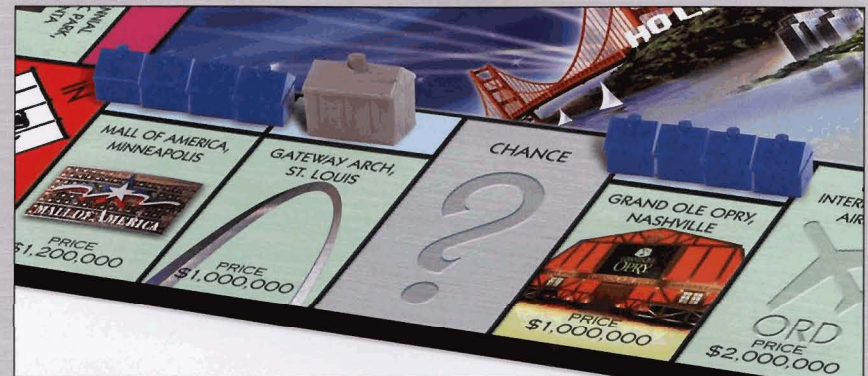
When you buy all of the properties in a color group (for example, all of the blue properties), you have a Monopoly. Now you can begin improving your properties by building houses. The price for each house is shown on the Title Deed card for the property on which you build the house.

The property owner still collects double rent from an opponent who lands on the unimproved properties of his/her complete color group.

**Even Build/Break Down Rule:** You **MUST** build houses evenly across your properties. If you buy just one house, you may place it on any one of the properties in your complete color group. The next house, however, must be placed on one of the remaining unimproved properties of this or any other complete color group you own. You can never build more than one house on any one property of any color group until you have built one house on every property of that group. After you have built one house on each of the properties in your color group, you can begin building a second row of houses.

**Selling Back Houses:** Houses may be sold back to the Bank at any time for one-half the amount paid for them. All houses on one color group must be sold one by one, evenly, in reverse of the manner in which they were built.

## HOTELS



When you have built four houses on each property of a complete color group, you may buy a Hotel from the Bank and place it on any property of the color group. Return the four houses from that property to the Bank and pay the value of the hotel as shown on the Title Deed card. You may build only one hotel on any one property.

**Selling Back Hotels:** All hotels on one color group may be sold back to the Bank at once, or they may be sold back one house at a time (one hotel equals five houses), evenly, in reverse of the manner in which they were built.

## BUILDING SHORTAGES

When the Bank has no more buildings (houses/hotels) to sell, players wishing to buy them must wait until another player returns his/her buildings to the Bank before buying. If there is a limited number of buildings available and two or more players wish to buy more than the Bank has, the buildings must be auctioned to the highest bidder.

## SELLING PROPERTIES

Unimproved properties (without buildings), airports and Service Providers may be sold to any player as a private transaction for any amount the owner can get; however, no property can be sold to another player if buildings are placed on any property of that color group. Any buildings so located must be sold back to the Bank before the owner can sell any property of that color group.

## MORTGAGES

Unimproved properties can be mortgaged through the Bank at any time. Before an improved property can be mortgaged, all of the buildings on all the properties of its color group must be sold back to the Bank at half price. The mortgage value is printed on each Title Deed card.

No rent can be collected on mortgaged properties, Service Providers or airports. However, rent can be collected on un-mortgaged properties in the same group.

In order to lift the mortgage, the owner must pay the Bank the amount of the mortgage plus 10% interest. When all of the properties of a color group are no longer mortgaged, the owner may begin to buy back buildings at full price.

The player who mortgages a property retains possession of it, and no other player may secure it by lifting the mortgage from the Bank. However, the owner may sell this mortgaged property to another player at any agreed-upon price. If you are the new owner, you may lift the mortgage at once if you wish, by paying off the mortgage plus 10% interest to the Bank. If the mortgage is not lifted at once, you must pay the Bank 10% interest when you buy the property; and if you lift the mortgage later, you must pay the Bank an additional 10% interest as well as the amount of the mortgage.

### **BANKRUPTCY**

You are bankrupt if you owe more than you can pay either to another player or to the Bank.

- If your debt is to another player, you must turn over to that player all that you have of value and retire from the game. In making this arrangement, if you own buildings, you must return these to the Bank in exchange for money to the extent of one-half the amount paid for them. This money is given to the creditor. If you have mortgaged properties, you also turn these properties over to your creditor; but the new owner must at once pay the Bank the amount of interest on the loan, which is 10% of the value of the property. The new owner who does this may then, at his/her option, pay the principal or hold the property until some later turn, then lift the mortgage. If he/she holds property in this way until a later turn, he/she must pay the interest again upon lifting the mortgage.
- If you owe the bank more than you can pay (because of penalties) even by selling off buildings and mortgaging properties, you must turn over all assets to the Bank. The Bank immediately sells by auction all properties so taken, except buildings. A bankrupt player must immediately retire from the game.

### **RUNNING OUT OF MONEY**

If you are low on cash, you can raise more money by:

- Selling buildings
- Mortgaging property
- Selling/trading property, Service Providers, or airports (even mortgaged ones) to another player for any agreed upon amount.
- No player may borrow from or lend money to another player.

### **WINNING**

The last player left in the game wins.

## **RULES FOR A SHORT GAME (60 TO 90 MINUTES)**

**There are four changed rules for this first Short Game.**

1. During SETUP, the Banker shuffles then deals three Title Deed cards to each player. These are Free. No payment to the Bank is required.
2. You need only three houses (instead of four) on each property of a complete color-group before you may buy a hotel. Hotel rent remains the same. The turn-in value is still one-half of the purchase value, which in this game is one house less than in the regular game.
3. If you land in Jail you must exit on your next turn by (1) using a "Get Out of Jail Free" card if you have (or can buy or trade for) one; (2) rolling doubles; or (3) paying \$500,000. Unlike the standard rules, you may try to roll doubles and, failing to do so, pay the \$500,000 on the same turn.
4. **END OF GAME:** The game ends when one player goes bankrupt. The remaining players add up their: (1) cash on hand; (2) properties owned, at the value printed on the board; (3) mortgaged properties owned, at one-half the value printed on the board; (4) houses, counted at the purchase value; (5) hotels, counted at their purchase value including the amount for the three houses turned in.

The wealthiest player wins!

## **ANOTHER GOOD SHORT GAME**

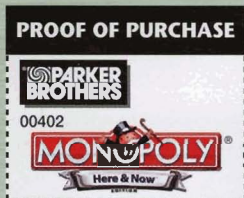
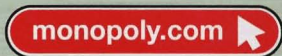
**TIME LIMIT GAME ...** Before starting, decide how long the game will last at which point the wealthiest player will be declared the winner. Before starting, the Banker shuffles and cuts the Title Deed cards and deals two to each player. Players immediately pay the Bank the value of the properties dealt to them.

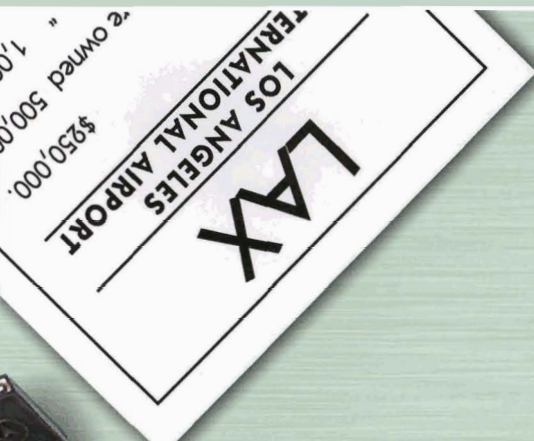
We will be happy to hear your questions or comments about this game. Write to: Hasbro Games, Consumer Affairs Dept., P.O. Box 200, Pawtucket, RI 02862. Tel: 888-836-7025 (toll free).

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WHAT WOULD THE MONOPOLY GAME BE LIKE IF IT WERE INVENTED TODAY? THE MONOPOLY: HERE & NOW EDITION IS OUR ANSWER TO THIS QUESTION. BUT WE COULD NOT HAVE DONE IT WITHOUT THE HELP OF HUNDREDS OF THOUSANDS OF MONOPOLY FANS ACROSS THE COUNTRY WHO VOTED AND RALLIED TO HELP DEFINE THIS TRULY MODERN EDITION.



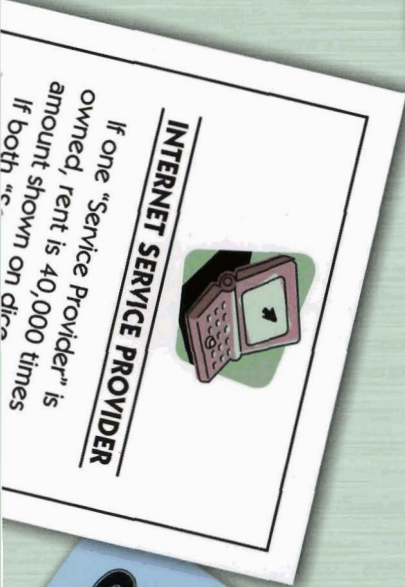
### THE VOTE

For three weeks, starting in late April 2006, an online poll ran on the official MONOPOLY website. More than three million votes were cast, determining the fate of MONOPOLY: *Here & Now's* 22 properties. Three landmarks from each of 22 great cities across our country were up for grabs. Not only would America decide which landmarks made the cut, but also the order in which they would appear on the gameboard. The highest vote-getters would land on the coveted Dark Blue properties, traditionally home to Boardwalk and Park Place. Cities (and their landmarks) would then be placed in counterclockwise order, ending with the lower-rent Purple properties.

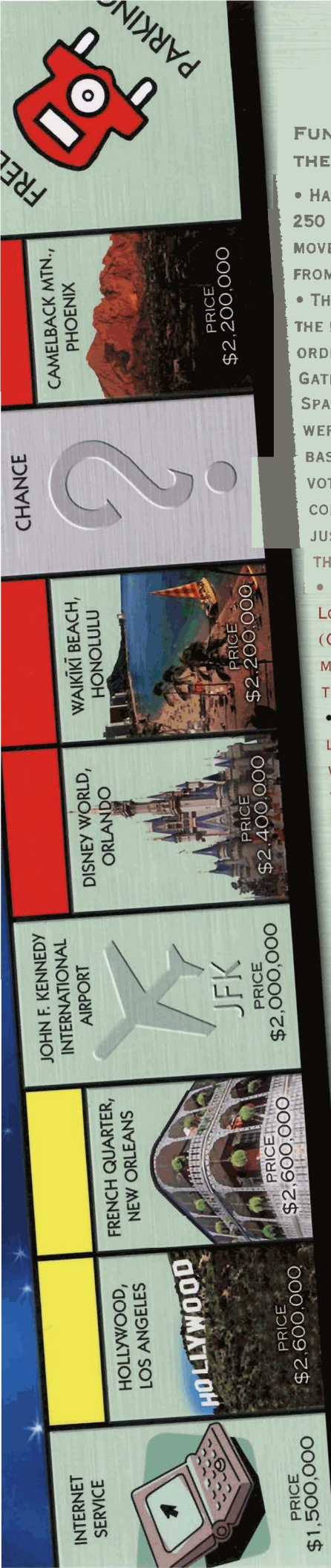
### THE CITIES

Now, truly dozens of great American cities are worthy of representation on the MONOPOLY gameboard; but with only 22 available property spaces, some tough decisions had to be made. Game designers struggled over which cities to include. Then, going back to the spirit in which Charles Darrow first designed MONOPOLY, they ultimately based their decision on which cities were great "*Here & Now*" travel destinations. Game designers also wanted to ensure that the final list of "*Here & Now*" cities provided ample geographic diversity so that all regions of the country were represented.

Of course, creating such a list meant that some cities couldn't be represented. A few cities even came forward, voicing their objections to not being included when a neighboring city was chosen instead – for example, in the Buckeye state, Columbus questioned Cleveland's inclusion, while Memphis felt they would have been a better choice than Nashville to represent Tennessee.







## FUN FACTS ABOUT THE VOTE:

- HAD MINNEAPOLIS RECEIVED 250 MORE VOTES, IT WOULD HAVE MOVED AROUND THE CORNER FROM LIGHT BLUE TO MAGENTA.
- THE LANDMARKS THAT RECEIVED THE MOST VOTES WERE (IN ORDER): DISNEY WORLD, THE GATEWAY ARCH, AND JOHNSON SPACE CENTER. (LANDMARKS WERE PLACED ON THE BOARD BASED ON THE NUMBER OF VOTES FOR THEIR CITY'S COLLECTION OF LANDMARKS, NOT JUST THE SPECIFIC LANDMARK THAT WON FOR THE CITY.)
- THE GATEWAY ARCH (ST. LOUIS) AND DISNEY WORLD (ORLANDO) EACH RECEIVED MORE THAN 90 PERCENT OF THE VOTES FOR THEIR CITY.
- IN MOST CASES, THE WINNING LANDMARK FROM EACH CITY WON BY A LANDSLIDE; WITH THE LANDMARK EARNING MORE THAN 50 PERCENT OF THE CITY'S TOTAL VOTE. THE EXCEPTIONS WERE CLEVELAND, WHERE JACOBS FIELD WON BY ONLY A FEW PERCENTAGE POINTS, AND SEATTLE, WHERE PIONEER SQUARE BEAT OUT PUGET SOUND BY ONLY A FEW THOUSAND VOTES.
- BOSTON AND WASHINGTON BATTLED IT OUT FOR THE SECOND DARK BLUE SPACE, TRADITIONALLY HOME TO PARK PLACE. IN THE END, BOSTON SURGED AHEAD OF WASHINGTON AFTER RED SOX FANS WERE URGED ON FAN WEBSITES AND BLOGS TO VOTE FOR THEIR FAMED STADIUM.

## RALLIES

Government and tourist officials in each of the 22 cities were told that the number of votes cast for that city would ultimately determine where its landmark would appear on the board. Mayors and tourist officials helped rally local voters, and several Convention and Visitor's Bureaus placed links on their official sites to the MONOPOLY voting site.

Two weeks into the three-week voting process, Phoenix officials realized that their landmark would land on a low-rent Purple space if the voting ended that day. The mayor mentioned this in his weekly press conference, and the Phoenix media rallied Arizonans to start voting every day. The effort resulted in Phoenix moving from Purple, turning the corner and surpassing cities such as Denver, Atlanta and St. Louis to ultimately land on a Red property.

And while the rally hurt Atlanta, the Georgia city can be consoled by knowing that their fall in rank landed them on the traditional "St. Charles Place" space, and earned Atlanta's landmark a place on a CHANCE card: "Beat the heat by splashing in the world's largest interactive fountain. Advance to Centennial Olympic Park." (New York City and Orlando also earned cards by landing on Boardwalk and Illinois Avenue, respectively; properties which traditionally have cards directing players to them.)

Dallas and Cleveland remained in the low-rent Purple properties throughout most of the voting process. Nashville occupied one of those spaces for a short time during the first week of voting, but a surge of civic pride moved them up to a Light Blue where they remained.

Atlantic City, not one of the 22 proposed properties, rallied for inclusion in the game. Fighting for a spot, Atlantic City officials staged a rally on the famed Boardwalk. The New Jersey congressional delegation in Washington, D.C. joined the effort and sent a letter to Hasbro's CEO, requesting that MONOPOLY reconsider and find room for them. Ultimately, Atlantic City would be represented by a COMMUNITY CHEST card: "Win big at the casinos in Atlantic City."

*Atlantic City still holds the ultimate MONOPOLY honor: to have an entire game, the original version, dedicated solely to properties within its city limits. This original MONOPOLY version will continue to be sold alongside the MONOPOLY: Here & Now Edition.*

**To fully experience this MONOPOLY game America built, simply open the gameboard, grab the modern tokens and start buying your way across the country. We hope you enjoy playing in this 21st century real estate market.**

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